



# PHOENIX RISING INDEPENDENT FILM FESTIVAL

12th-15th November 2026 | London

## Sponsorship and Partnership Deck

### About PRIFF

Phoenix Rising International Film Festival (PRIFF) is an international independent film festival based in London now in its fifth year.

Founded by filmmakers Victor De Almeida and Ewa Habdas, PRIFF was born out of a genuine love for cinema and a deep understanding of the filmmaking journey. This is a festival created by filmmakers, for filmmakers, shaped by real experience, passion, and the desire to build something meaningful within the industry.

Our aim is to bring together a global community of independent filmmakers and creatives, offering them the opportunity to share their work, gain exposure, and build relationships that continue beyond the festival itself.

Each year, this vision comes to life through a carefully curated programme, culminating in a four-day festival experience and awards ceremony that celebrates the most compelling and original voices in independent cinema.

### Festival Snapshot

Now in its 5th year, PRIFF continues to grow as an international platform for independent film, bringing together filmmakers and audiences from across the world.



**5th Year**

Growing Independent  
Platform for Independent  
Filmmakers



**150**

Filmmakers Attended



**19**

Winners



**350+**

Submissions in 2025

**30**

Countries Represented



## Audience and Reach

PRIFF's audience continues to grow both in-person and online, with strong engagement across key festival months.

### Key Metrics

**130,000+**

October  
Views

**95,000+**

November  
Views

**7000**

Monthly  
Views Avg

### Filmmakers Geography

**57%** UK  
**30%** USA  
**13%** Other  
Countries



## Sponsoring Tiers

### HEADLINE PARTNER

**£1,500** "Official Headline Partner of PRIFF" (Limited to 1–2 headline partners)

Become a leading partner of PRIFF and place your brand at the heart of a vibrant, global community of filmmakers and creatives. Our headline partnerships are designed as a premium, limited opportunity for brands who want to be closely integrated into the festival experience.

This is more than visibility, it is an invitation to become part of the storytelling itself. To support, shape, and celebrate the voices behind independent cinema, and to stand alongside a festival built by filmmakers, for filmmakers.

#### What you receive

- Recognition as "Official Headline Partner of PRIFF".
- Logo featured across key festival materials including nominations announcements, posters, and the official trailer.
- Inclusion on step & repeat / logo wall at the festival.
- Naming rights to 3 award categories and opportunity to present awards at the ceremony.
- Logo displayed on cinema screen during awards presentation along with PRIFF Festival logo in the centre of the screen.
- Featured spotlight on PRIFF website.
- Dedicated mentions across social media campaign.
- Inclusion in festival newsletter to our audience (featured as an "Official Headline Sponsor of PRIFF" monthly till November 26).
- Inclusion in press releases and festival communications.
- Featured interview and editorial spread in PRIFF online magazine (PRIFFZINE), published on our website for a year and distributed via newsletter.
- 4 x VIP Full Festival Passes.
- 4 x Invitations to Awards Ceremony.
- Opportunity to give away merchandise and marketing materials to Awards ceremony VIPs.

## AWARD SPONSOR

£600

Join PRIFF as an official partner and become part of a vibrant community of filmmakers and creatives.

This is an opportunity to support independent storytelling while connecting your brand to the voices and ideas shaping contemporary cinema. As an award sponsor, you take part in celebrating the work behind the films, recognising the talent, passion, and dedication that bring stories to life. Be part of the experience, the celebration, and the growing community that defines PRIFF.

### What you receive

- Logo placement on website, poster, trailer.
- Inclusion on festival logo wall.
- Sponsorship of 1 award category
- Opportunity to present the award at the ceremony
- Logo displayed during award presentation at the bottom of the screen.
- Social media promotion
- Inclusion in festival newsletter
- Feature mention in PRIFF online magazine (PRIFFZINE) distributed via website and newsletter.
- 2 x VIP Full Festival Passes
- 2 x Invitations to Awards Ceremony
- Opportunity to give away merchandise and marketing materials to Awards ceremony VIPs.

## PRIFFZINE ADVERTISING

Spread £60/ Paid Article £100

PRIFFZINE is our in-house online magazine, created to spotlight filmmakers, creatives, and brands connected to the world of film and storytelling. Published on our website for one year and shared through our newsletter, it offers a more in-depth and lasting way to connect with our audience.

This opportunity is ideal for brands, services, and creatives who want to be part of the PRIFF community and present themselves in a more meaningful, story-led format.

### WHAT YOU CAN CHOOSE:

#### Spread: £60

A visual feature within PRIFFine, designed to showcase your brand, product, or service in a clean and engaging layout. This option is ideal for strong visuals and simple messaging, giving you a stylish presence within the magazine.

#### Paid Article: £100

A dedicated written feature focused on your brand, product, or service. We work with you to shape the content so it feels natural, engaging, and aligned with the PRIFF audience, more like an editorial piece than traditional advertising.

Both options are published on the PRIFF website and shared with our audience via newsletter, offering ongoing visibility beyond the festival itself.

## Contact

Thank you for taking your time to read our brochure. We would love to explore how we can collaborate. To discuss sponsorship opportunities, please contact:

**Email:** [team@priff.uk](mailto:team@priff.uk)

**Website:** [www.priff.co.uk](http://www.priff.co.uk)

**Instagram:** @priffuk

## PRIFF 2025 Highlights

